

Connecting the International FM Community

February 2018



EuroFM
EUROPEAN FACILITY
MANAGEMENT
NETWORK

“a platform for opportunities”

FM ASSOCIATIONS



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FM World Map

At CIFMERS GLOBAL we work to promote Facility Management. This is a tribute to all national CRE and FM associations that help enhance our profession

[Click here to report any mistake or include a missing association](#)

[Want us to help your country create an association?](#)

We want to share

Largest FM
Online Video
Free Library
watch over 300 top speaker's
presentations in English & Spanish

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Our International Board



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Our Mission & Vision

OUR MISSION

A network of professionals for advancing knowledge in Facilities Management and ensuring its effective application in practice, research and education.

OUR VISION

EuroFM is a globally recognised network and an attractive collaboration partner for all FM-related and other stakeholders.



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Our ‘Customers’ and Partners:-

- FM Businesses
- Educators
- Students
- Researchers
- FM Associations



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Pains and Gains for our FM Businesses



Loss of money & time, uncertainty of gains, training/education, Quality of people



Access to people & resources, Network, Raise Profile, Knowledge exchange, Influence



Pains and Gains for Educators



Priorities, regulations, money, support



Partnerships, funding, students, image, exchange

Pains and Gains for our Students



Money, time, motivation, exposure & confidence



Credits, exchange, employability, networks & contacts



Pains and Gains for our Researchers



Travel, Money, Silo working, Exposure & confidence



Exposure, Funding, Reputations



Pains and Gains for our FM Associations



Revenue struggles, Finding Board members, Inactive Members, Lack of resources, Attracting Members



Sustainable relationships, Bringing FM further, International development, Improve FM education, Knowledge sharing



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Our value proposition:

- Making knowledge exchange possible
- Network/access to people
- Joining forces to Influence
- Creating new opportunities
- ‘Matchmaker’/opening doors



European Facility Management Network

- 84 Members (business organisations, national associations, universities of applied sciences and research)
- Members from more than 27 countries
- More than 200,000 potential students within reach
- Offers internship & exchange study opportunities for students & staff
- Organise International competitions
- Winter & Summer Schools for students across Europe and beyond
- Forum for global actors, national associations & FM business to collaborate (webinars, benchmarking, network sub-groups, conferences)
- For the last 25 years EuroFM has organised the most well known European FM conference – EFMC
- Established more than 30 years



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EuroFM Competitions & Awards

European Student Competition

- Sharing bright ideas, knowledge, insights and research findings created as part of studies in member Universities.
- A film clip presenting research findings as results of thesis, internship or project
- Sponsored by TOPdesk

FM Games (CIFMERS)

- Orienteering game in multicultural student teams with a given specification from the organiser
- Sponsored by ISS Global

European Researcher of the Year

- FM Researcher of the Year-Award recognizes the value of research being undertaken across Europe.
- The research must address the EuroFM research agenda and contribute to its overall objectives to advance knowledge in FM and promote its effective application in practice and education.
- Sponsored by FMHouse



EuroFM Competitions & Awards

Partners for Innovation Award (P4I)

- The most innovative service in FM, introduced by a Corporate Client and its service provider(s)
- Can be any service, technological or organisational innovation contributing to the added-value of FM
- Recognises innovation in delivering facilities management services demonstrated by:-
 - The innovation introduced to deliver facilities management services
 - Partnership between a Corporate Client & service provider(s)
 - Achievements of the Partnership towards agreed goals



EuroFM Summer School

What is Summer School?

- EuroFM Summer School is a two week education module established by a group of FM UAS's in 1996.
- EuroFM Summer School allows 20-40 students from Partner universities to focus on specially selected themes for two weeks annually during their summer break.

Summer School hosts & themes:

- 2010 Security Management, Laurea UAS, Espoo, FIN
- 2011 New Ways of Working, Hamburg UAS, GER
- 2012 Healing Environment, Zuyd UAS, Heerlen, NL
- 2013 Healing Environment, Zuyd UAS, Heerlen, NL
- 2014 Smart Cities, Hanze UAS, Groningen, NL
- 2016 Service Design in FM context, Laurea UAS, Espoo, FIN

2017 Zuyd UAS, Heerlen, NL; 2018 NHTV Breda, NL; 2019 ZHAW, Zurich, SUI; 2020 The Hague & Rotterdam UAS, NL



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EuroFM Winter School

What is Winter School?

- EuroFM Winter School is a one week education module established by EuroFM Education Network Group in 2012
- Winter School allows 20-30 students from partner universities to study the module focused on selected themes

Winter School hosts & themes:

- 2012 4Dimensional Leadership, Hanze UAS (Groningen, The Netherlands)
- 2013 Workplace Management, Zurich UAS (Wädenswil, Switzerland)
- 2014 Service Innovation and Design, Laurea UAS (Espoo, Finland)
- 2015 Corporate Social Responsibility, The Hague UAS (The Netherlands)
- 2016 Space sharing, DHBW Stuttgart (Germany)
- 2017 Campus development - Price and value, Oslo-Åkershus UAS (Norway)

2018 Kufstein UAS, AT; 2019 Hanze UAS, Groningen, NL; 2020 Laurea UAS, Espoo, FIN



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EuroFM Learning by Sharing (LBS)

- A knowledge exchange program designed to share knowledge & learning experiences between universities
- The EuroFM Schools concept is used to enhance staff and student exchange between UAS's (Erasmus exchange)
- Cooperation with business and public enterprises
- One week intensive learning periods arranged by 2-3 visiting lecturers from European universities



EFMC

European Facility Management Congress

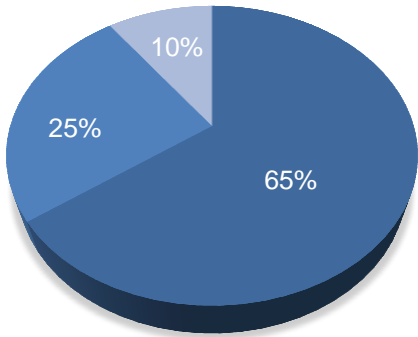


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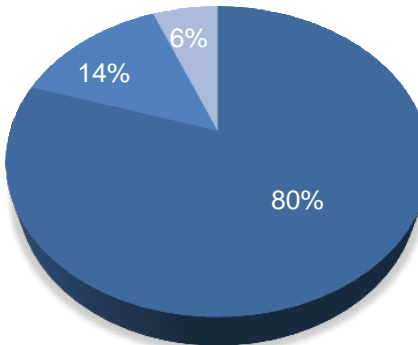
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EFMC – some interesting facts

405 delegates attended EFMC 2017



65% EMEA
25% Spain
10% Other countries



80% Professional
14% Research
6% Student

- Guided visits
- Exhibition area
- Awards ceremony
- Welcome reception
- Closing cocktails

- Walk In Network Meetings
- Collaborative Wall
- Free first day

- 5,000 people connected online, in both English & Spanish, bringing the Latin American market to a European event
- 73 speakers & moderators from 25 countries, 56 for the main track and 17 in the research track
- 79.7% of delegates registered on the CIFMERS APP meaning 6,000 visits over the 3 day congress
- Main track live streamed to more than 5,000 people connecting 19 different countries world-wide
- CIFMERS 's YouTube channel now 27,000 visualised minutes, 9,600 visits from 110 different countries



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European Facility Management Conference

EFMC 2018

26th Edition

SOFIA



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Ambassadors program



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EuroFM Ambassadors program

- A selection of dedicated FM professionals helping to support EuroFM activities maintaining the FM network on an International level
- The first EuroFM Ambassadors have been appointed in different countries, not only in Europe, but globally
- For a period of two years, EuroFM Ambassadors will increase the EuroFM reach establishing an International community of FM professionals
- The title of EuroFM Ambassador is conferred on individuals in recognition of their potential contribution to the mission and objectives of EuroFM
- In order to be nominated as an EuroFM Ambassador, candidates are recognised FM professionals in practice, research or education
- An Ambassador will disseminate, introduce and inform about the EuroFM network and the FM industry in the country where professionally active.



Some Esteemed EuroFM Ambassadors



Portugal



Brazil
Colombia
Peru
Mexico
Spain



Brazil



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Arigatou - ありがとう

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